



# DIGITAL MEDIA AND DEVELOPING MINDS

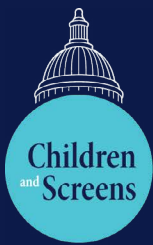
INTERNATIONAL SCIENTIFIC CONGRESS

WASHINGTON ★ DC | JULY 13-16, 2025

#MediaAndMinds25

## Exhibitor *and* Sponsor PROSPECTUS





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## ABOUT

### Children and Screens

Children and Screens: Institute of Digital Media and Child Development is an independent, 501(c)(3) organization working to help children lead healthy lives in a digital world. The Institute delivers evidence-informed resources that equip families, youth-facing professionals, and policymakers with the confidence and knowledge necessary to act in the best interests of children and their development. Interdisciplinary research, science-based recommendations, communications, informed policy – it's how we create a world of good for children in the digital age.



## ABOUT THE

### Digital Media and Developing Minds International Scientific Congress

The 2025 Digital Media and Developing Minds International Scientific Congress is a bi-annual convening that brings together multi-disciplinary experts to address critical questions related to digital media's effects on child development and well-being. The flagship gathering features a variety of events, including keynotes, interdisciplinary panel discussions, new research presentations, flash talks, poster sessions and networking opportunities. The 2025 Congress will be held at the **Westin Washington, DC Downtown, 999 9th Street, NW, Washington, DC.**

The **Tools and Methodologies Exposition**, held in conjunction with the Congress, is returning once again to highlight cutting-edge innovations and drive the next advancements in fostering a developmentally healthy digital environment for children and adolescents. Sign up today to contribute to the dialogue and leave a lasting impact on the future.





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## WHO ATTENDS THE Digital Media and Developing Minds International Scientific Congress?

- Academic researchers
- Nonprofit directors
- Clinicians (e.g., psychologists, pediatricians)
- Educators (e.g., teachers, administrators)
- Government agency representatives
- Others with expertise in child development and related fields



## Exhibitors might offer:

- Tools for research such as measuring screen time, measuring app usage, ecological momentary assessment, participant management, and data scraping
- Tools for screen time management
- Resources for families, clinicians, and educators
- Products to help with regulatory compliance
- New research methods
- Digital therapeutics
- Digital addiction treatment
- And more

If you or your organization offers tools and resources that help researchers conduct studies and/or monitor platforms, assist tech companies in complying with regulations related to children and screens, or help clinicians and families manage screen use, the **Tools and Methodologies Exposition** is the ideal place to showcase your offerings.

**Ready to reserve your spot?**

**NEED ADDITIONAL INFORMATION?**

Contact us at [tools\\_expo@childrenandscreens.org](mailto:tools_expo@childrenandscreens.org).

Exhibitor and Sponsor Prospectus



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## Exhibitor Opportunities

Exhibitors are at the heart of the **Tools and Methodologies Exposition**, where the latest technologies and resources can be showcased. Exhibit tables are located near the main Congress events to ensure high visibility and maximum interactions between exhibitors and Congress attendees. Table assignments will be confirmed on a first-come, first-serve basis after receipt of a signed contract, with accommodations for premium exhibitor preferences.

Exhibitors will have the opportunity to conduct one scheduled demonstration of their tool or method during a session break. This demonstration will be listed in the official agenda for attendees. Scheduling of demonstrations will be on a first-come, first-served basis, as determined by the signed contract date.

The **Tools and Methodologies Exposition** is being held as part of the 2025 Digital Media and Developing Minds International Scientific Congress at the **Westin Washington, DC Downtown, 999 9th Street, NW, Washington, DC.**

Signed contracts for all exhibitor opportunities are due **Friday, May 16th by 5pm ET.**

Contact [tools\\_expo@childrenandscreens.org](mailto:tools_expo@childrenandscreens.org) for details.



\*Please note that Exhibitor Tables are reserved for showcasing products, tools, and methods. If you would like to have a presence at the Congress but don't have a particular product to exhibit, see our sponsorship opportunities.





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## Premium Exhibitor Table

\$2,000\*

- Two tables (6' x 30') (twice the exhibition space of a standard table)
- Black conference tablecloths, upon request
- Two to four chairs
- Conference WiFi
- One (1) conference registration
- Priority location selection (based on availability, first-come, first-served)
- Priority listing in the conference program
- Additional equipment (e.g., AV or electrical) is available upon request (additional fees apply)



## Standard Exhibitor Table

\$1,250\*

- Table top exhibit area includes 1 Table (6' x 30')
- Black conference tablecloths, upon request
- Two chairs
- Conference WiFi
- Additional equipment (e.g., AV or electrical) is available upon request (additional fees apply)
- One (1) conference registration
- Location determined on a first-come, first-served basis



\*Discounted rates apply for academic and non-profit exhibitors.

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## General Information

- Exhibit space is limited and will be prioritized for vendors with specific products or services to showcase. Children and Screens reserves the right to decline any exhibitor requests.
- Exhibitor set-up will occur on July 13, 11:00am-3:00pm ET.
- Exhibitor breakdown will occur on July 16, 12:00pm-3:00pm ET.
- All exhibitor table purchases must be finalized by Friday, May 16, 2025, 5:00 pm ET.
- A power supply is not included in the cost of a table. Details and pricing for additional power and technology supplies are available upon request.
- Exhibit items may not exceed 8' in height.
- The cost of exhibitor tables (standard and premium) can be applied toward the purchase of a sponsorship package; however, exhibitor tables alone do not qualify as sponsorship.
- All exhibitors will be recognized with logo placement in the digital program, on the meeting website, and in the participant list. Premium exhibitors will be listed first.
- Limited, after-hours storage is available at the venue. Storage needs must be communicated to conference staff at the time of contract.
- **New!** Enhance your exhibitor table with the addition of a charging station to attract more visitors. (See "A la Carte Sponsorship Offerings" for details.)

## Attention

### NON-PROFIT AND ACADEMIC EXHIBITORS

Have a product or tool you'd like to showcase at the Exposition? Please contact us for special non-profit and academic exhibitor rates. **NEW for 2025!** Qualified organizations and institutions who are unable to fund the cost of participation are invited to apply for complimentary exhibit space.

- Only a standard exhibitor table may be acquired through this process.
- Congress registration must be purchased separately.
- Space is limited and will be allocated on a first-come, first-served basis.
- Email [tools\\_expo@childrenandscreens.org](mailto:tools_expo@childrenandscreens.org) for details on how to apply, timelines, and other details.



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## Sponsorship Opportunities

Sponsorship of the Congress will position your organization as a leader in advancing critical conversations on child development and well-being in the digital age. It will also provide valuable exposure to a network of experts, advocates, and policymakers dedicated to creating safer and more enriching online environments for children. Signed contracts for all sponsorship opportunities are due Friday, May 16th by 5pm EST.

Sponsor Level	Platinum \$15,000	Gold \$10,000-\$14,999	Silver \$5,000-\$9,999	Bronze Up to-\$4,999
Recognition in Congress Program Book	✓	✓	✓	✓
Recognition on Congress Website	✓	✓	✓	✓
Recognition in pre-congress emails	✓	✓	✓	
Multimedia recognition onsite (including media wall at entrance)	✓	✓		
Resources at the materials table	✓	✓		
Exhibitor Table and Registration - One (1)	✓	✓		
Recognition during opening remarks	✓			
Materials in Congress welcome package	✓			

Note: The purchase of an exhibitor table alone does not qualify for Sponsorship. However, the cost of an exhibitor table can contribute to an overall sponsorship package when combined with other sponsorship opportunities.



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## Opportunities TO SUPPORT THE FIELD

### Help showcase a new tool by sponsoring an Exhibitor Table!

**\$875-\$1,400**

Elevate your impact by sponsoring an academic or non-profit organization to showcase their innovative tool or product at the **Tools and Methodologies Exposition**. As a sponsor, you'll receive prominent recognition at the exhibitor's table.



### Sponsor a student or post grad's trip with a Registration/Travel Award!

**\$500+**

A key objective of the 2025 Digital Media and Developing Congress is to foster connections among professionals at all career stages. By sponsoring travel awards, you can directly support the involvement of students, trainees, early career professionals, and individuals from underrepresented backgrounds. Your contribution will help cultivate the next generation of leaders in the field.





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## Key Session Sponsorships

Boost your visibility by sponsoring a key event during the Congress. As a sponsor, you'll receive prominent recognition, direct engagement with attendees, and the opportunity to showcase your commitment to supporting research in child development and digital media. **Event sponsorship contracts are due Friday, May 16th by 5pm EST.**



### Coffee Break \$2,500 - FOUR (4) AVAILABLE

Refresh and re-energize Congress attendees! Your sponsored coffee station will be situated prominently at the entrance to main Congress events, near the Tools and Methodologies Exhibitors. Sponsors of a coffee break will receive recognition at the coffee tables, and appreciation from all Congress attendees. Includes:

- Recognition in the program book
- Signage at coffee break stations

### Lunch Sponsor \$5,000 - TWO (2) AVAILABLE

Sponsor a lunch at the 2025 Congress and make a lasting impression on attendees. By providing a meal, you'll play a key role in fostering an environment that encourages meaningful conversation, networking, and knowledge-sharing. Your sponsorship ensures participants can fully engage in exchanging ideas and exploring the latest advancements, creating seamless opportunities for connection among stakeholders. Includes:

- Pre-lunch recognition from the podium
- Prominent logo placement at lunch or lunch pick-up
- Recognition in the program book
- Recognition on the Children and Screens website





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## Poster Session on 7/14 or 7/15 \$5,000 - TWO (2) AVAILABLE

Sponsor a Congress poster session and help shape the future of research. Poster sessions are a centerpiece of the 2025 Congress, providing a dynamic platform for showcasing cutting-edge research. With two engaging 60-90 minute sessions, accompanied by beverages and snacks to encourage interaction, the poster sessions promise to be a hub of networking and knowledge exchange. Poster sessions often serve as highlights at conferences, and we anticipate strong participation from early career scientists from labs across the country. Includes:

- An announcement made during the session
- Logo placement inside the poster session room
- Recognition in the program book
- Recognition on the Children and Screens website

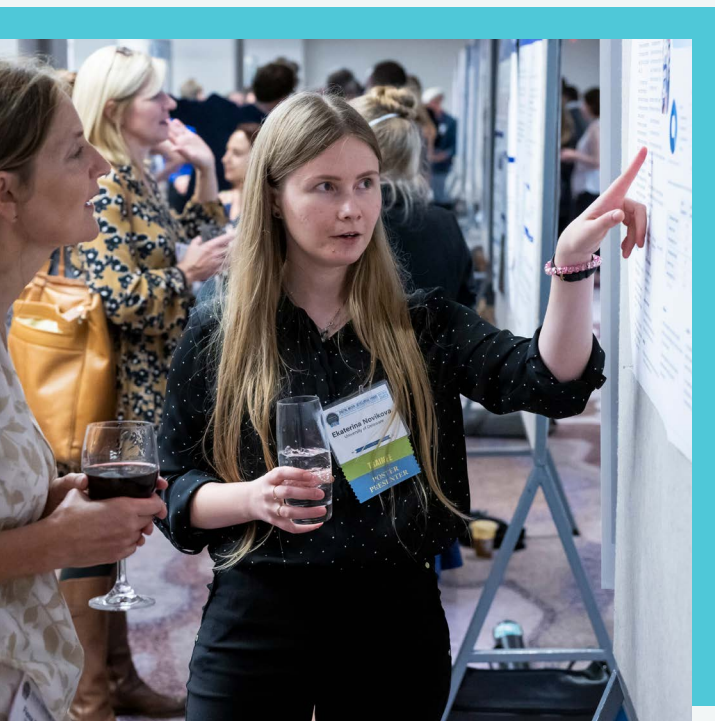


## Mentorship Program Meet-and-Greet

**\$1,500 - ONE (1) AVAILABLE**

Let's network across generations! The mentorship program offers an opportunity for students, trainees, and early career professionals to be matched with a senior expert in the field, to support career development and networking during the Congress. To kick off the Congress, a Meet-and-Greet will allow mentor-mentee pairs to meet in-person and mingle with other members of the program. Refreshments will be provided. Mentorship Meet-and-Greet sponsorship will be recognized by:

- An announcement made during the event
- Logo placement inside the Meet-and-Greet room
- Recognition in the program book





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## Ala Carte Sponsorship Offerings

We are pleased to offer several opportunities that allow your organization to align its name with key aspects of the Congress. These exclusive sponsorships will enhance your visibility and demonstrate your commitment to advancing the field. To secure your sponsorship, contracts are due by Friday, May 16th by 5pm EST. Contact [tools\\_expo@childrenandscreens.org](mailto:tools_expo@childrenandscreens.org) for details.

### Charging Station – \$750

Charge up the Congress! Attendees will appreciate a chance to power up their devices and pair their appreciation with your logo.

- Charging stations are portable containers with eight (8) branded chargers.
- Custom branding will appear on the station and chargers.



### Charging Table – \$1,500

Supercharge the Congress! This prominent device charging option will convene attendees around your organization's branding.

- Charging tables are stationary and include eight (8) charging ports, two (2) wireless charging pads, and two (2) laptop charging ports.
- Custom branding will appear on the table.
- Restrictions apply.



### Delegate Bags\* – \$10,000 - ONE (1) AVAILABLE

Attendees love a good bag, so why not put your logo on theirs?!

- Customizable, sturdy, lightweight tote
- Delegate bags are given to all registered meeting participants during check-in.
- Your organization's logo will appear alongside the Children and Screens logo.

\* Appearance of final product may vary.





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## Water Bottles\* – \$10,000 – ONE (1) AVAILABLE

Keep attendees hydrated in style and display your brand.

- Reusable water bottles will be given to all registered meeting participants during check-in.
- Your organization's logo will appear on the bottle.

\* Appearance of final product may vary.



## Lanyards\* – \$2,500 – ONE (1) AVAILABLE

Hang around all week, on the necks of Congress attendees.

- Lanyards are distributed to all Congress attendees.
- Your company's logo will appear on the official 2025 Digital Media and Developing Minds Congress lanyard.

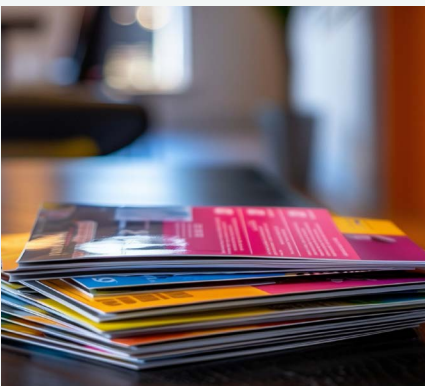
\* Appearance of final product may vary.



## Audio-Visual Sponsor – \$7,500 – THREE (3) AVAILABLE

All great ideas deserve great sounds and visuals!

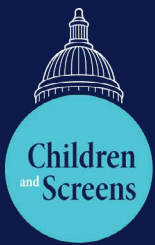
- Your organization's signage will be placed prominently in one of the meeting rooms of the Congress.
- Your organization will be mentioned and thanked by organizers during meeting introductions and concluding statements.



## Materials Table – \$300

Be the first thing our attendees see at the Congress. The materials table will be located at the entrance to the Congress, where registrants must check in. Each purchase of this offering includes:

- Printed materials not to exceed 8.5" x 11", or one branded item (size limits may apply).
- All materials and items must be provided by the vendor and approved by Children and Screens.
- Discounts are available for academic or nonprofit organizations.



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For purchases, additional information,  
or any questions, please contact  
[tools\\_expo@childrenandscreens.org](mailto:tools_expo@childrenandscreens.org).

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*Helping Children Lead Healthy Lives in a Digital World*

Exhibitor and Sponsor Prospectus